

**BESC Professional Board
4th Annual Spring Meeting
Friday, February 19, 2016**

1. Meeting Called to Order.
 - A. Welcome by Sandy Pierson
 - (i) The College is in the capital planning process for a new building, which will be located on west campus behind the Mays Business School.
 - B. Roll Call: Quorum Reached
 - (i) Attendees: Bryan Gay, Doug Anderson, Nicole Hausler, Troy Vickers, Brian Gottschalk, David Edge, Laura Fiffick, Craig Holloway, Michael Jochum, Jim Formby, Dawn Steph, Jeff Truss, Elspeth Sharp, Lisa Murphy (Quorum reached)
 - (ii) Department Attendees: Sandy Pierson, Heather Wilkinson, Dan Ebbola, Kati Stoddard, Linda Brochu, Sam Murdock
 - (iii) Absentees: Craig Pritzlaff, Jamie Bryan, Jeremy Hanzlik, Candice Boeck, Beth Everage, Joe Etheridge, Kenneth Tram, Randy Hodo, Melissa Denena
 - (iv) Review and Update contact list
 - C. Approval of previous meeting minutes
 - (i) Motion to approve September and December Minutes- Motion made by Brian Gottschalk, Seconded by Michael Jochum, No dissents & Approved
 - D. Fall Meeting Discussion
 - (i) Date: October 6 – 8
 - (ii) Friday: Meeting, Poster Symposium and Tailgate
 - (iii) Saturday: Game vs. Tennessee Volunteers (Tickets on your own)
 - (iv) Hotel: Vineyard Court 979-693-1220 (Group name: BESE)
 - (v) NAEP EPIC Expo

1. Discussion on continuing the event and how to best conduct the event.
 - (a) Students love the event and want internship opportunities represented at expo. Heather asking if the business side felt the same way about the event.
 - (b) Heather will have a discussion with Geosciences about having alternating expos (BESC in Fall, Geosciences in Spring) or consolidating expos.
 - (c) Board needs to find companies who want to support the expo.
2. Motion to assign the promotion and marketing for the EPIC Expo to FDOM: Financial Development, Outreach, Marketing Committee - Motion made by Doug Anderson, Seconded by Nicole Hassler, No dissents & Approved

(vi) Speaker – Discussion on potential speakers.

1. Motion to assign the responsibility of identifying a speaker for the fall meeting to FBC: Faculty and BESC Curriculum Committee - Motion made by Nicole Hausler, Seconded by Craig Holloway, No dissents & Approved
2. Brian Gottschalk suggested Laura Huffman at Nature Conservancy and Dr. Douglas Brinkley at Rice University. He will reach out to determine their availability.

(vii) Other Fall event discussion

1. Committee metrics - Bryan suggested all Committees discuss and identify metrics in order to measure progress and accomplish goals. This will be added to the fall meeting agenda.

2. Committee Updates

A. FDOM: Financial Development, Outreach, Marketing

- (i) Update – Doug Anderson, Chair
- (ii) BESC Endowed Excellence Fund
 1. Book Value \$41,850.00
 2. Market Value \$38,353.06

3. Cash Available \$1,617.79
- (iii) Committee has not received leads for donations from any board members.
1. David Edge suggested we solicit donations from former BESC graduates. This would be small dollar amounts, but could add up. The board discussed options for reaching out to former graduates. Options included a postcard and direct email.
 2. We need to utilize Jennifer Burnett '05, Director of Development, College of Agricultural and Life Sciences for the large donations. She is a great resource, but she needs leads even if it is just a company name.
 3. Nicole Hausler suggested we add a donation request to the newsletter. Board discussed the status and frequency of the newsletter.
- (iv) Committee needs to create processes and procedures to target all potential donors including small to large donations.

B. FBC: Faculty and BESC Curriculum Committee

- (i) Update – Jim Formby
- (ii) Committee provided revisions to TERP curriculum.
- (iii) Committee is looking at five future items:
 1. Common licenses or certifications that may be necessary for students,
 2. Obtain a list of classes that would satisfy PG requirements,
 3. Staff requests for support from committee,
 4. Confirm assessment library is working for sampling class, and
 5. Other future assignments from the board.

C. SDM: Student Development & Mentoring committee

- (i) Update – Nicole Hausler
- (ii) The group is working to meet its metrics, increase visibility, and advertising internships.
- (iii) Mentoring Workshop

1. November 3, 2015 at TAMU Career Center
 - (a) 23 students plus 1 walk-in
 2. Next Event: Tuesday, November 1, 2016
 - (a) Cap event at 25 students
 - (b) Plan to utilize Skype for mock interviews and Twitter for attendees to tweet questions for the panelists.
 - (c) Need volunteers for panels, mock interviews and reviewing of resumes.
- (iv) Happy Hour Event was held on January 7, 2016, in Houston and Austin
1. Low turnout compared to summer event. (Houston – 5 and Austin 7)
 2. Summer Happy Hour – Thursday, June 2, 2016
 - (a) Houston Lead – Bryan Gay and Dawn Steph
 - (b) Austin Lead – Craig Holloway and Elspeth Sharp
 - (c) DFW Lead – Laura Fiffick
 - (d) Potential changes include: request donations at event or conduct a silent auction.
- (v) Job Board/Internship Board
1. 8 posts; Career Fair is problematic
 2. Heather posts jobs on Board webpage, LinkedIn page and Facebook page and an email is also sent out. All jobs need to be posted on the Board webpage and Heather will ensure it gets posted to social media and communicated to students.
 3. Laura Fiffick brought up the issue of new graduates backing out of their commitments and suggested the committee or NAEP conducts professionalism and etiquette training for students.
- (vi) Social Media – 172 LinkedIn followers, 28 Facebook followers
1. Board members encouraged to forward articles or information that can be posted on social media.

3. Officer Nominations

A. Chair:

- (i) Doug Anderson nominated Bryan Gay
- (ii) Bryan Gay nominated Jamie Bryan

B. Vice-Chair:

- (i) Nicole Hausler nominated Laura Fiffick
- (ii) Bryan Gay nominated Jeremy Hanzlik
- (iii) Brian Gottschalk nominated Jamie Bryan

C. Secretary: Bryan Gay nominated Dawn Steph

D. Vote

- (i) Chair - Bryan Gay received the majority of the vote.
- (ii) Vice-Chair – Laura Fiffick received the majority of the vote.
- (iii) Secretary – Dawn Steph received the majority of the vote.

4. Lunch

5. Review New Board Member Nominations

A. Heather highlighted the number of board members who will roll off each year, which is detailed below and the importance of adding members to the board each year to maintain the number and diversity of the board.

- (i) Fall 2016 – 5
- (ii) Fall 2017 – 6
- (iii) Fall 2018 – 10
- (iv) Fall 2019 – 3

B. Nominations – Board members will rank the nominees with “1” being the first choice.

- (i) Lisa Murphy nominated Joel Trouart
- (ii) Bryan Gay nominated Harrison Ireland

(iii) Doug Anderson nominated Juan Ludwig

(iv) Kenneth Tram nominated Charis Rial

(v) David Edge nominated Scott Swanson

(vi) Joe Etheridge nominated:

1. Peter Baczynski

2. Mandi Mitchell

3. Mathew Taylor

4. James Woodall

(vii) Brian Gottschalk nominated Michael Jochum

(viii) Dawn Steph nominated Samantha Best

C. Nomination rankings – Heather will contact the top five nominees and invite them to join the board.

(i) Michael Jochum

(ii) Juan Ludwig

(iii) Joel Trouart

(iv) Samantha Best

(v) Harrison Ireland

(vi) Scott Swanson

(vii) Chris Rial

6. New Business

A. Bylaw states Department Head appoints a student representative to the board. Dr. Pierson will make an appointment.

B. Mentoring Workshop Volunteers – Craig Holloway asked for volunteers for the Career Panel and mock interviews. Bryan Gay (+2), Elspeth Sharp, David Edge, Laura Fiffick, Jeff Truss, Mike Jochum, Lisa Murphy, Doug Anderson and Troy Vickers volunteered for the event. Heather suggested identifying a person who covers sustainability and agriculture.

- C. Tailgate – discussion of utilizing the event for a formal networking event for students. This will allow them to feel more comfortable approaching and talking to professionals.
 - D. Study abroad is no longer accepted as a 484 credit. This will cause an increased demand for internships.
 - E. Board Conference Call – Friday, June 3, 2016 at 12:00 pm
7. NAEP Report – Monique Kolander (President), Laurel Quinto (Vice-President), Colton Beall (Events Coordinator)
- A. 60 members, approximately 40 members attend meetings
 - B. Social Media – Facebook page with over 100 likes. The page is utilized to promote meetings, events and activities.
 - C. NAEP website links to job opportunities on the BESC Board webpage. Need more opportunities. Also utilizing Maroon Link to promote meetings and events.
 - D. Events: Crompton Park clean-up event and Stream Clean event. Park event will be monthly.
 - E. Planning on attending TCEQ Trade Fair and Expo in May
8. Meeting Adjourned.
9. Reception – University Club
- A. Welcome by Sandy Pierson
 - B. Words of Appreciation for the Board Member’s Service by Dr Alan Sams, Executive Associate Dean for the College of Agriculture and Life Sciences
 - C. Tokens of Appreciation by Heather Wilkinson, Professor and Associate Department Head